



RSVPair - The Air Charter Directory

No other service or tool delivers the frequency and volume of qualified air charter and aircraft management leads that RSVPair.com has for us. I think of them as an extension of our own sales team.

— Sean Fowler, VP Business Development, Western Aviators

- ✓ 300,000 charter passengers and owners use RSVPair as an information source.
- ✓ Over 2.8 Million dollars in charter business is sought by our passengers - **every week**.
- ✓ 3.8 Million miles are flown by RSVPair's passengers every year.

RSVPair's directory is the powerhouse you need to bring in new customers, just when you need them. **Join the directory** at the basic or professional level and leverage the most powerful group of serious private travel professionals in the world. As soon as you join, you become eligible to **get direct charter leads** through our Passenger Preferred™ program. Become an airport sponsor with one of our professional levels and people will associate your business with the places they travel, or just use a basic membership to show the world what your planes look like.

RSVPair delivers the most bang for your buck at any service level - **Join today!**

Contact Brian: **brian@rsvpair.com** or **212-937-8857 x 502**



RSVPair has worked since 1996, directly with passengers, aircraft owners and private travel associations to provide charter operators with direct charter and management clients. We maintain the largest directory of air charter aircraft in the world. **Welcome aboard!**

Before we can start delivering customers to your door:

Which Plan is Right for YOU?

	Basic Plan	Professional plans	
	Basic	Plus	Max
Update Your Planes	✓	✓	✓
Get Direct Charter Leads	✓	✓	✓
Passenger Preferred™ Service	✓	✓	✓
Your Plane Image*	✓	✓	✓
Sponsor Airports		✓	✓
Discounts on Aircraft Reports		✓	✓
Direct Charter Quotes		✓	✓
Discounts on Airport Reports		✓	✓
Professional Listing		✓	✓
Your Company Logo*		✓	✓
Plane Interior Images*		✓	✓
Inclusion in Aircraft Reports		✓	✓
Inclusion in Airport Reports		✓	✓
Monthly Stats		✓	✓
Choose Planes to Display		✓	✓
Customizable Plane Pages			✓
Customizable Operator Pages			✓
Jet Owner's Association Sponsorship			✓
Passenger Service Integration			✓
Annual Fee	\$1,500	\$3,000	\$6,000

Plans subject to change without notice. * Features planned for 2008 release

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RSVPair is a Marcil Tech Group company



RSVPair also provides web services to operators that need a site to get their message out. These sites are tied in with RSVPair so that when you update your planes in the directory, your site automatically shows the changes.

Web plans and design services are only available to existing professional members.

Choose a Web Site Plan

	Basic Web	Professional web	
	Web Basic	Web Plus	Web Max
Basic Design	✓	✓	✓
Front / Landing Page	✓	✓	✓
About Us Page	✓	✓	✓
Contact Us Page	✓	✓	✓
Plane Photo Gallery	✓	✓	✓
Pick your own Domain		✓	✓
Additional Pages		✓	✓
Unlimited Pages			✓
Additional Design Assistance*			✓
Email and Domain Management			✓
Annual Fee	\$1,200	\$1,200	\$1,600
Setup Fee	\$4,500	\$9,000	\$20,000

Plans subject to change without notice.

* Additional Design Assistance represents 1 day of work by RSVPair design team on logo, color and look and feel issues, including an initial, intermediary and final draft.

Additional Design Services		
	Additional Design Time (per day, in 1/2 day increments)	\$3,000.00
<input type="checkbox"/>	Letterhead and business card design.	\$6,000.00
<input type="checkbox"/>	Message, branding, and look makeover.	\$25,000.00

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Additional Services

Count	Description	Price
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Directory Services (per year)		
	Additional Airport Sponsorships	\$1,000.00
	Aircraft Administration (Agent or Broker, up to 10 planes)	\$3,000.00
<input type="checkbox"/>	Tower advertisement	\$5,000.00

Market Intelligence - Charter Pricing (per year)		
	Specific Region	\$2,000.00
	Specific State / Province	\$5,000.00
	National Overview	\$2,000.00

Market Intelligence - Charter Aircraft Positioning (per year)		
	Specific Region	\$2,000.00
	Specific State / Province	\$5,000.00
	National Overview	\$2,000.00

<input type="checkbox"/>	All Charter Pricing and Positioning reports (per year)	\$50,000.00
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Market Intelligence - Charter Aircraft Activity (per 6 month report)		
	Number of flights per airport	\$4500.00
	Number of flights per airport with type breakdown	\$6500.00
	Number of flights per airport with type and duration	\$8500.00

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RSVPair Service Agreement for Basic & Professional Membership

Internet Directory for FBOs and Air Charter Companies

Complete and fax to 514.489.4518 - Keep a copy for your records.

Customer Name: Date:

- Plan: Basic Service (\$1,500.00 / yr) Web Basic (\$4,500.00 setup, \$1,200/ yr)
 Plus Service (\$3,000.00 / yr) Web Plus (\$9,000.00 setup + \$1,200 / yr)
 Max Service (\$6,000.00 / yr) Web Max (\$20,000.00 + / \$1,600 yr)

Additional Services: (Mark services on Page 2 and 3, then put total here.)

Credit or Discount:

Credit Card #: Expires: /

Name on Card: C V V #:

Billing Address:

City / State / Zip:

1. Services

Subject to the terms and conditions of this Agreement, RSVPair will provide advertising and marketing services, providing company and aircraft information in it's online directory. RSVPair may expand or contract the scope of the Services or terminate this Agreement for any reason by informing the Customer 30 days in advance of such change. The Customer's continued use of RSVPair's Services after modification of these Services constitutes Customer's acceptance of the modifications.

2. Terms

The Anniversary Date of this Agreement is the later of either the date stated above ("Date") or the Customer's first payment received by RSVPair and will continue for the duration of 1 year, with the exception of Aircraft Activity Reports. Unless this Agreement is terminated via fax or postal mail 6 months in advance of the Anniversary Date, this Agreement will at the conclusion of the Initial Term automatically renew for successive terms of 1 year upon the same terms and conditions as those specified herein.

3. Billing

This Annual subscription amount (specified above) will be automatically billed to the credit card information entered above and kept on file by RSVPair. If this card has been cancelled or made unusable by some other method, Customer is required to inform RSVPair and provide another useable card within 30 days of the Anniversary Date. Failure to do so will incur loss of services and additional fees.

4. Authorization

I authorize RSVPair to charge this card annually, in advance, for my membership. I realize that my membership terms and conditions are subject to change and that I am entitled to the benefits outlined on page 2 of of this RSVPair Plan Overview.

(signature / printed name)

Title: _____ Email Address: _____